



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: ADDANTE, Frank
Appl'n No.: 09/757,389
Filing Date: 08 January 2001
For: METHOD AND APPARATUS FOR
SELECTING AND DELIVERING
INTERNET BASED ADVERTISING

Group Art Unit: 3622
Examiner: MYHRE, James W.

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Sir:

In response to the Office action mailed on June 10, 2004 ("Office action"), the period for response having been extended by one month to October 12, 2004 (October 10th falling on a Sunday and October 11th falling on a Federal holiday) by payment of the requisite extension fee under 37 C.F.R. § 1.136(a), Applicant respectfully requests reconsideration of the application in light of the following remarks:

10/14/2004 BSAYAS11 00000111 110600 09757389
01 FC:1251 110.00 DA